



Experience the New Era of Lead Capture.



## Captello Lead Capture Software

Captello provides a rich feature set, deep personalization capabilities and automated workflow to help you **engage prospects with meaningful communication and measurable results.**



**SUPPORTS ALL METHODS OF LEAD CAPTURE:** NFC, barcode and QR code badge scanning, business card transcription, list upload, manual submission (kiosk mode), or post-show reconciliation.

**COMPATIBILITY & INTEGRATIONS:** Compatible with iOS, Android, and Windows devices. Integrates with all major CRM, marketing automation, and analytics solutions.

**CUSTOMIZABLE:** Tailor your lead capture form to fit your business needs with company branding and theme colors.

**NO PER DEVICE FEES:** There are no restrictions on the number of users or devices, meaning you won't incur additional charges for having your booth fully-staffed.

**NATIVE WORKFLOW AUTOMATION:** Make decisions on lead qualification, distribution, follow-up, and more using powerful business rules that meet almost any scenario.

**DEEPER PERSONALIZATION:** Send handwritten letters, postcards, emails, text messages, and personalize them by merging any combination of data collected from your events.

**Captello.com**

REQUEST A DEMO:  
888.895.3237 || [hello@captello.com](mailto:hello@captello.com)