

### MAKE IT WORTHWHILE

Exhibitions are such a valuable sales & marketing medium because they bring your company face-to-face with thousands of real live prospects in a short period of time.



### WHAT CAN WE DO FOR YOU?

We can help you boost your results at trade shows you are already investing in locally and globally.

Rather than using your own staff with little exhibition experience, we can staff your trade show booths with our local based professionals, who will confidently engage more attendees and generate better quality leads.

Plus, we can draw on our vast experience to help you create an interactive engagement strategy based on your goals and rooted in deep knowledge of what works best in each country.



# IMPROVE YOUR TRADE SHOW PROGRAMME:



- ✓ Attract more attendees into your booth
- ✓ Increase visitor engagement
- ✓ Generate more qualified leads & sales
- ✓ Enhance and build your brand
- ✓ Strengthen key relationships
- ✓ Easily expand internationally
- ✓ Cut international airfare & hotel costs
- ✓ Keep more company staff at home
- ✓ Lower your company's carbon footprint
- ✓ Reduce staff logistical hassles

## ✓ Boost trade show ROI

### Better results from millions of live interactions

Over the past 14+ years we have successfully engaged more attendees, generated more leads, and enhanced our clients' exhibiting around the world

### We filter + train to give you the best professionals

Our multilingual, multiskilled, experienced booth staffers are measured against the same high standards to guarantee our clients successful tradeshow results

### We provide proactive lead generation for an exceptional ROI

We hold your hands throughout the process and ensure you meet your desired ROI through proactive attendee engagement

### We provide fun and memorable engagement tools

Our interactive games not only provide a fun and memorable experience, but also allow you to collect meaningful data.

### We're easy to work with!

You get a single point of contract for trade shows in all the countries you exhibit, rather than having to source and re-train over and over again.



## MASTERCLASS

An interactive workshop for exhibition managers covering strategy, attendee engagement and ROI measurement delivered by experienced exhibition consultants

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## PROFESSIONAL BOOTH STAFF

Experienced booth staff and presenters for your exhibitors to engage, qualify and educate audiences

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## ENGAGEMENT TRAINING

Immersive training for your sales, business development and account management teams to improve the engagement process, build better relationships and communication with your audience

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## ENGAGEMENT TOOLS

Gamification, AR/VR, assessments, survey tools to help you proactively engage attendees

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## ASSESSMENTS

Personalised customer scorecards to help your sales people ask meaningful questions and create personalised reports for each attendee on what they need to do to overcome a business challenge or achieve their objectives.

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## REMOTE EXHIBITING SUPPORT

Booth and activity management for international exhibitors who are unable to attend due to travel restrictions

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## DATA CAPTURE

Set up and provision of lead capture software, post-show reporting and measurement of objectives

# HERE'S WHAT OUR CLIENTS SAY...



"My favourite session at Exhibitor EVER. It was so interactive. Lee proved he knows how to engage a crowd and how to be a great instructor. He has so many great ideas and easy-to-use tactics to help elevate our event program now. Amazing, amazing session."

THEY ARE ROCKSTARS!!!!  
Would not have had as good of a show if they were not there.  
They are fantastic and a pleasure to work with. They work very hard, are very engaging and the people like them. Thank you again !!

"Expo Stars did an amazing job, providing top quality staff. They are focused on helping you succeed and have exceptionally high standards.  
I trust Expo Stars implicitly they have helped us save considerable time and money."

**We provide local booth staff in over 100 cities across 50+ countries**



**OUR EXPERT STAFFERS HAVE BOOSTED RESULTS FOR EXHIBITORS AT MAJOR SHOWS AROUND THE WORLD**



## TAKE ADVANTAGE OF OUR FREE INSIGHTS



[DOWNLOAD HERE](#)

### The 5 E's of F2F Engagement Ebook

The 5 E's of face-to-face engagement are our proven framework to deliver ROI from live events. They cover the 5 core pillars you need to accomplish a knockout exhibit performance.

Learn these smart steps and apply them to your marketing strategy to make your next live event a golden investment.

### Exhibitor Assessment

This exhibition engagement scorecard benchmarks your current exhibition strategy against our Five E's of face-to-face engagement. Uncover everything you need to accomplish a knockout trade show performance.

Learn these smart steps and apply them to your marketing strategy to make your next exhibition a golden investment.



[TAKE THE TEST HERE](#)

## Connect With Us



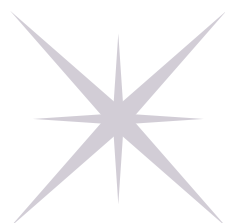
+1 702 608 8362  
+44 161 834 9478



[www.expostars.com](http://www.expostars.com)



[info@expostars.com](mailto:info@expostars.com)



Expo Stars Interactive



@ExpoStars



@expostars